



Are you looking for a challenging job opportunity at a growing non-government organisation in a passionate and dedicated team? As part of our continued growth, Child's Dream in Chiang Mai, Thailand, is seeking an ambitious professional to join our passionate team in a newly created role

## Senior Regional Communications Specialist

Starting date of position – as soon as possible

Together as a team, we at Child's Dream are here to empower people in the Mekong Sub-Region. We do this by working in partnerships with communities to improve the health and education of their children, youth and young adults for sustainable development.

Our team needs your support in strengthening Child's Dream's communication efforts across the regions. Reporting to the Chief of Staff, you will lead internal and external communication initiatives, ensuring clear and consistent messaging across the organisation. As this is a newly created role, your initial focus will be to advise management and develop an integrated communication strategy with defined priorities and measures. This role combines strategic planning with hands-on content development to enhance stakeholder engagement and organisational visibility.

### **Your duties and responsibilities include but are not limited to:**

#### **Communication Strategy & Planning**

- Develop and lead the organisation's integrated communication strategy
- Define and manage targeted communication activities for different stakeholder groups
- Regularly review and refine communication activities and processes

#### **Corporate Identity**

- Develop and manage corporate identity guidelines to ensure consistent communication
- Create and share stories that reflect Child's Dream's vision, values, and strategic goals

#### **Content Management & Digital Communication**

- Prepare and update an annual editorial plan and calendar
- Coordinate and create communication and marketing materials
- Oversee the organisation's online channels and digital marketing efforts
- Strengthen and ensure consistent employer branding in collaboration with HR

#### **Monitoring, Evaluation & Insights**

- Identify communication issues, internal and external communication challenges, and support practical solutions
- Monitor social media and media trends to help improve communication activities
- Track, analyse and report on the performance and reach of communication activities and channels

#### **Management & Organisational Support**

- Support the management in internal communication to strengthen the organisational culture and in the planning of measures for crisis communication
- Support capacity strengthening in general communication efforts within the organisation
- Provide communication support to founders, directors, heads of departments and country teams as required

**We are seeking a person who meets the following criteria:**

**Education and work experience**

- A strong interest in working for an NGO and contributing to our vision and mission
- Bachelor's degree in Communication Studies, Strategic Communication, Mass Communication, Media and Communication, or a related field
- Minimum 10 years of experience in corporate communication, strategic planning, content management, brand management, preferably in an NGO
- Experience in crisis management

**Hard skills**

- Expertise in writing, editing, and producing audience-specific communication materials in English
- Understanding of social media platforms, digital tools, content management systems and analytics tools
- Proficiency in basic design principles and familiarity with visual content creation tools (e.g., Canva, basic Adobe Creative Suite)

**Soft skills**

- Strong coordination and organisational skills, flexible in managing multiple priorities and deadlines with attention to detail
- Strategic and analytical mindset with the ability to develop, implement, and review communication activities aligned with organisational goals
- Effective cross-cultural communication skills, including active listening and constructive feedback, while collaborating well with internal and external stakeholders
- Self-motivated and able to work independently with a proactive and responsible working style

**Language skills**

- Advanced written and spoken English language skills

**Other requirements**

- Ability to work in an intercultural and diverse environment

**What we offer:**

- A full-time position in our office in Chiang Mai, Thailand with an unlimited contract
- A multicultural working environment with 14 nationalities in the region
- A working culture based on trust, constant exchange, lean hierarchy and constant learning and development
- Salary will be based on the relevant work experience, skills and knowledge plus monetary and non-monetary benefits

Did we spark your interest? Wonderful! Please apply in English with your motivational letter, resume, university transcripts, two references and a short video detailing your motivation to work with the organisation. Submit your application here: [>> LINK <<](#)

The application deadline is **16<sup>th</sup> February 2026**

We will of course confirm that we have received your application and get in contact with you again if you are selected for the interview.